



August 21, 1995

TO: ALL CHEVROLET DEALERS

SUBJECT: 1996 CHEVROLET CAMARO Z28 SS ALTERATION

SLP Engineering, Inc. (SLP) of Troy, Michigan, will offer its 1996 Camaro Z28 SS, an alteration of the 1996 Camaro Z28, exclusively through all Chevrolet Dealers.

The SLP SS Alteration will increase engine performance and handling with the addition of a composite hood with a functional scoop, combined with a low restriction cold air induction system, suspension modifications, special aluminum alloy wheels, and BF Goodrich Z-rated tires. SLP's alterations and additional options are detailed in the attached SLP Sales Information Bulletin. SLP has advised that it will start production beginning early October.

Chevrolet Motor Division has agreed to provide assistance in the ordering of the SLP Alteration and delivery of the completed Camaro Z28 SS to assist those Chevrolet dealers who desire to purchase the Alteration from SLP. SLP will perform the Alteration at their new assembly facility in LaSalle, Quebec, approximately 15 miles from the GM assembly plant which produces Camaros.

Processing Option R7T has been established by Chevrolet to facilitate the ordering process, shipment procedures, and SLP alterations required to make the Camaro Z28 SS a success. The R7T processing option will authorize shipment of your Camaro Z28 to SLP for installation of the alteration, and for return of the altered vehicle to the car carrier for continuation of the delivery to the final dealer location (destination charges not affected). Dealers may use the normal DCS ordering procedures to either place an order or change an existing Camaro Z28 order by including option R7T.

The R7T processing option is available only with the Camaro Z28 Coupe or Convertible. R7T requires QLC Tires, GU5 Axle (when ordered with MX0 Automatic Transmission), and cannot be ordered with NW9 Acceleration Slip Regulation. Also, colors will be limited to Bright Red (81), Black (41), Arctic White (10), Polo Green (48), and Bright Teal (37). All other Camaro Z28 packages and options contained in the Chevrolet Order Guide are compatible with the SLP Camaro Z28 SS alteration.

Order Acknowledgments must be checked carefully to confirm your inclusion of the R7T processing option. Ordering the R7T option confirms your instructions to ship your vehicle to SLP for alteration.

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Except for the ordering and shipping accommodations noted above, your agreement for the purchase of, payment for, and warranty coverage for specific SLP components will be between you and SLP, and exclusive of Chevrolet and General Motors involvement.

The Chevrolet vehicle price label will remain on the unit and will show the base vehicle and General Motors' installed option prices. Your invoice from General Motors will be based on this label. Please note the in transit days will be based on the initial date of shipment from the General Motors Ste. Therese Assembly Plant to SLP.

SLP will affix a separate price label for its Alteration. Your separate agreement with SLP will govern your responsibilities for the Alteration, including payment to SLP, and as previously noted will be exclusive of Chevrolet and General Motors involvement.

At the same time that you order the R7T processing option, you must complete the attached separate agreement with SLP for its Alteration, and send the completed agreement to SLP. If you have any questions, please call SLP Dealer and Customer Assistance at (810) 288-3066.

SLP will be wholly responsible for the Alteration and for certification, in accord with applicable Federal and State Regulations, of all systems affected by the Alteration. SLP will administer and provide 3 year/36,000 mile warranty coverage directly to ordering dealers and customers for components installed and for systems affected by their installation.

The General Motors Warranty continues to apply to all parts and systems not affected by the Alteration, but does not apply to the Alteration by SLP.

A more detailed brochure fully describing the SLP Camaro Z28 SS will be mailed to your dealership in the near future. You may start now to place or modify existing orders to include the Alteration. Please note that Camaro Z28 SS is scheduled to appear in a number of enthusiast magazines over the next 90 days including Motor Trend, Car and Driver, Road and Track, as well as Automobile. If you desire additional sales brochures (when available) or other materials to take full advantage of potential sales opportunities, contact SLP at (810) 288-3066.


J. P. Hurlbert
General Marketing Manager

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Attachments