

1996 CAMARO Z28 SS

August 21, 1995

SLP Information Bulletin #1

WHAT IS A CAMARO Z28 SS?

An all-new, high output Z28 targeted at performance enthusiasts. Available with 300 or 305 (opt.) horsepower, SS is aimed at Mustang Cobra and GT buyers as well as collectors who recall the great Camaro SS's of the past.

WHAT SPECIFIC Z28 OPTIONS ARE REQUIRED TO ORDER AN SS?

- ♦ 1FP87/Z28 (hard-top and t-top coupe models)
- ♦ QLC (245/50ZR16 tires)
- ♦ R7T (specifies SS package)
- ♦ 1FP67/Z28 (convertible model)
- ♦ GU5 (only required on 4-speed equipped cars)

* SS is only available in the following exterior colors: bright red, arctic white, black, polo green and bright teal. In addition, SS package cannot be ordered with Acceleration Slip Regulation -- traction control -- RPO NW9.

STANDARD SS CONTENT

- ♦ 300 horsepower, 5.7L V8 engine
- ♦ Composite hood with functional air scoop
- ♦ Underhood forced air induction system
- ♦ Revised rear decklid spoiler
- ♦ BFGoodrich Comp T/A 275/40ZR17 tires (245/50ZR16 tires on convertible models)
- ♦ 17"x9" ZR1-styled cast aluminum alloy wheels (16"x8" version on convertible models)
- ♦ Level I upgraded suspension components on hard top coupe and t-top models vs. stock Z28, includes larger front anti-sway bar and rear track bar. SS convertible retains stock Z28 suspension.
- ♦ Synthetic engine oil
- ♦ Cloisonne sequentially-numbered interior plaque (verifies production number of each Z28 SS)
- ♦ Three-dimensional SS graphics replace Z28 badges, plus two sequentially-numbered key fobs
- ♦ Owners manual supplement, owners club and wearables information

M.S.R.P. \$3999.00

OPTIONAL SS CONTENT

- ♦ **Hurst six-speed manual shifter is an obvious choice for performance enthusiasts 349.00**
Provides shorter, more precise shifts that add to overall driving experience, includes leather-wrapped shift knob with embossed Hurst "H."
- ♦ **Performance Exhaust System helps generate 305 horsepower 499.00**
All stainless-steel system utilizes larger diameter exhaust pipes and freer flowing muffler compared to stock Z28 exhaust system. During a leading automotive magazine's recent test of an SS equipped with the optional Hurst six-speed shifter, Torsen Differential and Performance Exhaust System, their professional driver recorded optimal 0-to-60 mph and 1/4 mile times of 5.3 seconds and 13.7 seconds at 102 mph, respectively.
- ♦ **Level II Bilstein Sport Suspension Package extends SS's handling limits 999.00**
Consists of specially valved front and rear Bilstein shocks and progressive rate springs, revised rear lower control arms and transmission mount.
- ♦ **Torsen Torque Sensing Ltd. Slip Differential w/AAM aluminum rear axle cover 999.00**
Combination of leading edge Torsen and AAM technology enhances traction and helps reduce differential operating temperatures under certain driving conditions. System detects variance in the gripping force of each tire and re-distributes the engine load as road conditions change, thereby enhancing vehicle performance and stability. Includes Performance Lubricants Package. (Available 10/15/95)

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- ♦ **Comp T/A 17" R1 Competition Series tires w/Second set of SS wheels** **\$1,899.00**
Compared to SS's 17" Comp T/A tire and wheel package, the R1 17" tire/wheel option will generate increased grip and greater acceleration. Due to its aggressive tread pattern and soft compound, R1 tires are not intended for long-term use on public roads. Mounted and high speed balanced, R1 option is shipped separately to dealer. Not offered on convertible or t-top models.

- ♦ **Custom car cover** **159.00**
Premium grade, breathable, water-resistant fabric. Provides protection from the elements for today's hottest collectible car. Includes locking cable w/red SS graphics silk screened on silver cover and tote bag.

- ♦ **Premium front floor mats w/embroidered Z28 SS logo** **99.00**
Heavy duty, custom fitted carpeting with aggressive nubs to hold mats firmly in place.

- ♦ **Performance Lubricants Package** **79.00**
Includes premium synthetic engine oil filter, synthetic rear axle fluid and semi-syn. power steering fluid (syn. engine oil is standard). Enhances overall efficiency and durability of key powertrain components. Standard w/Torsen Differential and AAM cast aluminum rear axle cover option.

Note: Dealer profit margins from SLP MSRPs on SS package and above options are identical to stock Z28's.

WHEN DOES SS GO INTO PRODUCTION?

On or about October 1st SLP plans to begin production at its Montreal assembly facility, which is minutes away from GM's Ste. Therese Camaro assembly plant. The process is simple: GM will ship Z28's scheduled for alteration to SLP for that work. Following alteration, SS's will be returned to Ste. Therese and from there shipped by GM carriers to Chevrolet dealerships. Effective immediately, SS orders for SLP can be entered *by dealers* through Chevrolet Dealer Communication System (DCS).

WHAT ABOUT FINANCING AND WARRANTY COVERAGE?

Similar to SLP's Firebird-based Firehawk, which is in its fifth year of production, wholesale and retail financing for SS -- including leasing -- can be arranged through GMAC. And as indicated in the enclosed **Chevrolet Dealer Letter**, SLP's three-year/36,000-mile warranty covers SS standard content and options. The balance of the vehicle, which is not affected by the alteration, is covered by GM's limited warranty. See GM limited warranty for details.

TELL ME ABOUT THE INITIAL REACTION FROM MEDIA AND DEALERS

Outstanding is the only way to describe initial reaction. With a **very attractive base MSRP at approximately \$24,100, the 300-horsepower SS** was one of the most popular cars at Chevy's 1996 Full Line Model Preview, attended by 200 of the nation's top automotive journalists. SS's will be included in Chevy's national media test car fleet and will be on display at the 1996 Chevrolet National Dealer Announcement Show in Orlando. Feature articles are also slated to appear in the following magazines: *Car and Driver; Motor Trend; Road and Track*. In addition, SS will be featured on the August 28 cover of *AutoWeek* magazine. With even more media and marketing efforts planned, be sure to take advantage of this great new car, Z28 SS.

For more information, call SLP's Customer and Dealer Relations Group at 1-810-288-3066, Monday - Friday, 8:00 a.m. to 5:00 p.m, ET or via fax at 1-810-288-3176.

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SALES AGREEMENT

The named dealer hereby orders from SLP Engineering, Inc. the following SLP alterations necessary to convert a 1996 Chevrolet Camaro Z28 to a Z28 SS coupe, t-top, or convertible model to be built during the 1996 model year with the following terms:

Z28 SS Alteration	MSRP	DEALER COST	QUANTITY
Coupe _____ T-top _____ Convertible _____	\$3,999	\$3,439	_____
<u>Options:</u>			
Performance Exhaust System, "Cat-back"	\$ 499	\$ 414	_____
Torsen torque sensing differential w/ cast aluminum cover (Includes Performance Lubricants Package)	\$ 999	\$ 829	_____
Hurst shifter, 6-speed w/ leather wrapped shift knob	\$ 349	\$ 289	_____
Level II Bilstein Sport Suspension Package (N/A convertible model)	\$ 999	\$ 829	_____
Performance Lubricants Package including a premium synthetic engine oil filter, synthetic rear axle fluid and semi-synthetic power steering fluid (syn. engine oil is std.)	\$ 79	\$ 68	_____
BFG Comp T/A "R1" Competition series high performance tires mounted and balanced on an additional set of 17"x9" SS wheels, shipped separately to dealer (N/A convertible)	\$1,899	\$1,576	_____
Premium front floor mats w/Z28 SS logo embroidered	\$ 99	\$ 82	_____
Custom fitted car cover w/cable, lock and tote bag. Z28 SS graphics silk screened on cover & tote bag	\$ 159	\$ 132	_____
TOTAL MSRP and DEALER COST	\$ _____	\$ _____	

DEALER / PURCHASER (Please Print):

Dealership Name: _____
 Dealer Contact & Title: _____

Customer name and address if a sold order:

Street: _____	Name: _____
City: _____	Street: _____
State/ZIP: _____	City: _____
Telephone #: _____	State/ZIP: _____
Fax #: _____	Telephone # (day): _____
Chevrolet Dealer Code: _____	Telephone # (eve.): _____
Chevrolet Order #: _____	

ORDER PROCESS PROCEDURE

In order to process a Z28 SS order please follow the procedure below:

- (1) Enter order through the Chevrolet Dealer Communications System (DCS). Be sure to include the required option codes described on the SLP Information Bulletin. Reference the attached Chevrolet pattern order and please note those Chevrolet options which are restricted such as available exterior colors (five total) and Acceleration Slip Regulation -- traction control (RPO NW9) -- which is not offered with the SS package.
- (2) Completely fill out and sign this Sales Agreement.
- (3) **Fax (1-810-288-3176) or mail both pages of this Sales Agreement to SLP Engineering, Inc.** at the following address. If you have questions, contact SLP Customer and Dealer Relations at **1-810-288-3066**.
SLP Engineering, Inc.
1465 Axtell Road
Troy, MI 48084
- (4) Camaro Z28 SS orders will be treated as "normal" Camaro orders by Chevrolet during the acknowledgment and preferencing processes.
- (5) SLP will notify the dealer, via fax, when the vehicle has been delivered to our SLP Canada facility for alteration. The alteration will begin immediately upon receipt of the vehicle. (Average alteration time including transportation time to and from the SLP Canada facility is six (6) business days.)
- (6) Upon receipt of SLP's fax the dealer must **mail a check made out to SLP Engineering, Inc.** for payment for the alteration. For your convenience, SLP will priority mail you an invoice for the alteration along with a self-addressed, stamped priority mail envelope for you to send your payment check to the above address.
- (7) Once the dealer check is received by SLP, the altered vehicle will be released to the GM carrier. The GM carrier will return the vehicle to the transportation yard for shipment to you.
- (8) Upon receipt of your check, SLP will send you a copy of the invoice marked "Paid-In-Full".

TERMS AND CONDITIONS

The alteration time including transportation between GM's Ste. Therese Plant and SLP Canada will be no longer than 13 business days from the point the GM carrier delivers the vehicle to SLP Canada.

By signing this Sales Agreement, the dealer acknowledges that he/she understands that the Z28 SS alteration and, where applicable, the options listed in this document are modifications performed by SLP Engineering, Inc., not Chevrolet or General Motors. Furthermore, the dealer acknowledges that the warranty for those components or systems affected by said SLP installed components, is not covered by GM.

These components are warranted by SLP for thirty-six (36) months or 36,000 miles, whichever comes first, and SLP is responsible for all systems affected by the alteration.

Dealer acknowledges his/her responsibility to inform consumer that warranty on the Z28 SS alteration and all parts and systems affected by alteration comes from SLP, and not General Motors. This includes certification. Further, SLP shall provide dealer with applicable warranty information for consumers. This Agreement may only be accepted by an authorized officer of SLP Engineering, Inc., by placing his/her signature on a copy thereof in space provided within two weeks of the date of the order or the order shall be deemed rejected.

There are numerous factors affecting the availability of vehicles from SLP. SLP will exercise its best efforts to fulfill all orders. SLP reserves the right to change pricing, product content and/or specifications at any time. This Sales Agreement may be canceled by SLP Engineering, Inc. if GM fails to deliver the vehicle for alteration.

Agreement and acceptance of the "Order Process Procedure" and "Terms and Conditions" listed above is acknowledged by the following Authorized Signatures.

Dealer Authorized Signature, Title

Date: _____

SLP Authorized Signature, Title

Date: _____

SLP Fax #: (810) 288-3176

SUGGESTED 1996 CAMARO Z28 SS

PATTERN ORDER

Based on initial consumer reaction, SLP believes SS's ordered with the following equipment represent your dealership's highest volume and most lucrative sales opportunities. Note: There are no additional shipping or destination charges for SS. Dealer margins on SLP MSRP's are identical to stock Z28's.

Required Content

- 1FP87/Z28 for hard-top and t-top coupe models -or-
- 1FP67/Z28 for convertible model
- QLC Tires
- R7T Option Code (specifies SS package)
- GU5 Axle (required on all four-speed automatic cars)

Restricted Content

- SS is only available in the following exterior colors: bright red, arctic white, black, polo green and bright teal
- Acceleration Slip Regulation -- traction control -- RPO NW9 is not offered on Z28 SS
- Level I and II suspension systems are only offered on Z28 SS hard-top and t-top coupes; not offered on convertible model, which receives stock Z28 suspension

Recommended Chevrolet options

- Preferred Equipment Group 1SJ (coupe) -or- 1SM (convertible)
- D82 (monochromatic roof and mirrors to match exterior body color)

Recommended SLP options for 4-speed automatic (MXO) SS

- Performance Exhaust System adds five extra horsepower, 305 total hp
- Premium quality, heavy-duty front floor mats w/embroidered Z28 SS logo
- Performance Lubricants Package includes premium synthetic engine oil filter and synthetic rear axle lube, semi-synthetic power steering fluid (syn. engine oil is standard)
- Custom car cover w/cable, lock, tote bag, Z28 SS graphics on cover and tote bag

Recommended SLP options for 6-speed automatic (MN6) SS

- Hurst Short Throw 6-Speed Shifter w/leather wrapped shift knob
- Performance Exhaust System adds five extra horsepower, 305 total hp
- Torsen Torque Sensing Limited Slip Differential w/AAM cast aluminum differential cover enhances traction and helps reduce differential operating temperatures under certain driving conditions, includes Performance Lubricants Package
- Level II Bilstein Sport Suspension Package enhances vehicle handling
- Premium quality, heavy duty front floor mats w/embroidered Z28 SS logo
- Custom car cover w/cable, lock, tote bag, Z28 SS graphics on cover and tote bag

*Level I and optional Level II suspension systems are not offered on SS convertible. To maintain ride quality, convertibles retain stock Z28 suspension and receive Comp T/A 245/50ZR16 tires and 16"x8" ZR1-styled wheels.